Building Upon COIL's Networks to Expand Frameworks for Broader COIL Initiatives

Natalia Dyba, Director of Global Initiatives, University of Washington Bothell

John E. Fowler, Assistant Director, SUNY COIL Center
The SUNY COIL Center

Staff
- Jon Rubin, Director
- John E. Fowler, Assistant Director
- Mirjam Hauck, Professional Development Lead
- Kathryn Rich, Program & Operations Coordinator

Support Programs
- To consult with designated faculty and staff as they develop COIL partnerships
- To support partnered faculty as they jointly design, construct and implement COIL courses
- To advise each institution on developmental paths towards the normalization of COIL
COIL Center History

Early Adopter Faculty

- 1999: Fulbright Fellowship (Belarus) Alternative Western Media

COIL Center Formed

- 2006: COIL Center at Purchase College (SUNY)
- 2010: COIL Center moves to SUNY Global Center Nodal Network Established at SUNY

COIL Networks Established

- 2011: COIL Institute for Globally Networked Learning
- 2014: Global Partner Network Created
SUNY – 64 campuses in New York State
The COIL Nodal Network

[Map of New York State with nodes labeled: SUNY Oswego, SUNY Geneseo, SUNY Cortland, SUNY Cobleskill, SUNY Delhi, SUNY Ulster, SUNY New Paltz, SUNY Purchase, SUNY Binghamton, SUNY COIL Center, New York City]
The COIL Nodal Network

Growth 2009 – 2013
The COIL Nodal Network

Growth 2009 – 2014 across SUNY campuses
Nodal Network Campuses

- Provostial-level commitment to support COIL initiatives
- Faculty who have taught or are interested in building COIL
- Support from intl. programs and/or instructional tech. offices
- Nodal Network Coordinator(s) as 'point person' for COIL
  - Ideally have past experience teaching and/or actively supporting the development and implementation of a COIL course
  - Committed faculty or individuals with international education or instruction design experience often appointed
  - Some appoint dual coordinators, faculty and academic support roles
- Move to fee-based membership program in 2014
  - Secure stronger campus-level commitment
  - More robust professional development programs
  - More frequent campus-outreach
  - Fees largely rebated through travel support to faculty
# SUNY COIL Center - Nodal Network Membership Benefit Snapshot

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Membership Fee</th>
<th>Tier I</th>
<th>Tier II</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COIL Center Resources &amp; Materials</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inclusion in Nodal Network Monthly Video Conference Meeting</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Access to COIL Center Nodal Network Listserv</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Inclusion in Fall SUNY Nodal Network In-Person Retreat</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Access to COIL print and digital resources</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Access to the COIL Networks Community Website and partnering venue</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Partnership facilitation/access to the COIL Global Partner Network</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td><strong>Campus-Specific Engagement</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Consultation on Promoting COIL on Campus</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Campus Visit and Presentation (upon request)</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Campus Meeting and Readiness Review</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Comprehensive Needs Assessment and Stakeholder Meetings</td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td><strong>COIL Center Support and Professional Development</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>COIL Conference Fee Reduction or Waiver</td>
<td>Coordinator Fee Waived</td>
<td>Up to 3 seats per iteration</td>
<td>Coordinator Fee Waived, 4 reductions</td>
</tr>
<tr>
<td>Partnering Orientation</td>
<td>Up to 6 seats per iteration</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Eligible for Santander Grant Funded Projects</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Eligible for the COIL Academies</td>
<td>2 seats, 1 in each Spring and Fall COIL Academy</td>
<td>Up to 6 total seats, 3 in each Spring and Fall COIL Academy</td>
<td>X</td>
</tr>
<tr>
<td>Direct COIL Facilitation of non-Academy Courses</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advanced Professional Development Modules &amp; Webinars</td>
<td>X</td>
<td></td>
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</tbody>
</table>
SUNY to the World

Countries and U.S. States Participating in the COIL Institute
# COIL Center’s Global Partner Network

<table>
<thead>
<tr>
<th>Institution</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anadolu University</td>
<td>Turkey</td>
</tr>
<tr>
<td>University of Antwerp</td>
<td>Belgium</td>
</tr>
<tr>
<td>Bilkent University</td>
<td>Turkey</td>
</tr>
<tr>
<td>Coventry University</td>
<td>England</td>
</tr>
<tr>
<td>Glasgow Caledonian University</td>
<td>Scotland</td>
</tr>
<tr>
<td>Griffith University</td>
<td>Australia</td>
</tr>
<tr>
<td>The Hague University of Applied Sciences</td>
<td>Netherlands</td>
</tr>
<tr>
<td>Istanbul Bilgi University</td>
<td>Turkey</td>
</tr>
<tr>
<td>Kansai University</td>
<td>Japan</td>
</tr>
<tr>
<td>Kazan Federal University</td>
<td>Russia</td>
</tr>
<tr>
<td>Universidad La Salle</td>
<td>Mexico</td>
</tr>
<tr>
<td>Universidad de Monterrey</td>
<td>Mexico</td>
</tr>
<tr>
<td>RMIT</td>
<td>Australia</td>
</tr>
<tr>
<td>Tec de Monterrey – Chihuahua</td>
<td>Mexico</td>
</tr>
<tr>
<td>Utrecht University of Applied Sciences</td>
<td>Netherlands</td>
</tr>
<tr>
<td>Vanier College</td>
<td>Canada (Quebec)</td>
</tr>
</tbody>
</table>
GPN Benefits to Participation

• COIL Center support/facilitation to develop COIL courses with SUNY campuses
• Listing in COIL Center literature/website as GPN member
• Access to COIL Networks Partner Profile partnering venue
• Reduced SUNY registration fee at COIL Conference
• Table at partnering sessions at COIL conference
• Membership currently offered at no cost for members who send at least two representatives to COIL Conference
GPN Requirements for Participation

• Signed agreement between COIL Center & GPN Campus
• Agree to work with any other member of the Networks
• Appoint Coordinator as a liaison to COIL Center & Networks
• Participation in quarterly video conferences
• Identify 2+ teachers to develop partnerships with SUNY yearly
• Offer at least one collaborative course per year with SUNY
• Send Coordinator and 1+ professors to COIL Conference
• Send partnered teacher to COIL Academy - March and/or Oct.
What Have We Learned
### Keys to Success

| Partnerships | • Create close partnership between faculty and technology and international support on campus. |
| Learning First | • Set clear educational goals and objectives before planning the technology to be used. |
| Relationships | • Build strong working relationships with teams locally and abroad. |
| Flexibility | • Assess effectiveness and have the flexibility to adjust as needed. |
# Network Coordinator Roles

<table>
<thead>
<tr>
<th>Category</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus-Wide Engagement</td>
<td>Establish and coordinate a working/support group of various campus stakeholders interested in COIL</td>
</tr>
<tr>
<td></td>
<td>Promote COIL activities, conferences, grant opportunities, presentation call, etc. at campus</td>
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<tr>
<td></td>
<td>Coordinate yearly and other COIL staff campus visits including inviting stakeholder participation</td>
</tr>
<tr>
<td></td>
<td>Coordinate and where possible integrate COIL-related activities with campus international programs, instructional technology, and academic affairs offices.</td>
</tr>
</tbody>
</table>
## Coordinator Roles

<table>
<thead>
<tr>
<th>Category</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty Recruitment, Partnering &amp; Support</td>
<td>Disseminate call for applicants and nominate faculty participants for Partnering Orientations and the bi-annual COIL Academy</td>
</tr>
<tr>
<td></td>
<td>Engage in outreach to targeted faculty for the purposes of partnering them with specific foreign faculty, especially through the Partner Profile venue located in the COIL Networks website</td>
</tr>
<tr>
<td></td>
<td>Meet regularly with faculty who are interested in creating a COIL course and those that are in the process of course development (to support and track progress)</td>
</tr>
</tbody>
</table>
## Coordinator Roles

<table>
<thead>
<tr>
<th>Category</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Planning &amp; Reporting</strong></td>
<td>Review periodic COIL-provided documents to remain abreast of new developments in the Nodal Network and collaborative online international learning</td>
</tr>
<tr>
<td></td>
<td>Work with administrations on campus to identify courses and/or programs that have a high priority for internationalization (this could be done in collaboration with a COIL Campus Working Group)</td>
</tr>
<tr>
<td></td>
<td>Prepare a written report of campus COIL activities and outcomes each semester</td>
</tr>
<tr>
<td>Category</td>
<td>Role</td>
</tr>
<tr>
<td>----------------------</td>
<td>----------------------------------------------------------------------</td>
</tr>
<tr>
<td>Network Development</td>
<td>Attend monthly online Nodal Network Coordinator meetings</td>
</tr>
<tr>
<td></td>
<td>Accompany new faculty to annual COIL Conference and linked Nodal Network workshops</td>
</tr>
<tr>
<td></td>
<td>Develop new initiatives on campus or between campuses that support the advancement of the Nodal Network</td>
</tr>
</tbody>
</table>
NN/GPN Professional Development Program

Partnering Orientation
- 5 weeks
- 4 times x year

COIL Academy

Advanced Modules
- 8 weeks
- 2 times x year
• Available on request from COIL website
• Info for faculty to get started with COIL courses such as:
  • Determining content and institutional resources
  • Finding and developing your faculty partnership
  • How to negotiate course goals and content
• Expanding based on lessons learned in COIL Institute
• coil.suny.edu/case-studies
Other Networks and Hubs

Other Networks and Hubs

• INTENT - INtegrating Telecollaborative NeTworks into foreign language higher education (http://intent-project.eu/)
• an EU-funded project to promote curricular internationalization through telecollaboration
• regional workshops
• a website (http://unicollaboration.eu/) to help teachers find partners and to provide them with resources
University of Washington Bothell

4,963
Headcount

“fastest-growing public university in the state of Washington”

89% of UW Bothell students are from the state of Washington
84% from King & Snohomish counties

4,963 diverse student body
interdisciplinary programs
entrepreneurial culture

“dramatically outperforms its peers on graduation rates and alumni financial success factors”

51% of incoming first year students are first generation college students.
60% of all undergraduate students receive financial aid.
How UW Bothell got into COIL

Mellon Foundation grant

conference presentation: alignment with institutional goals

AY 2013-14 pilot project: 3-part faculty workshop series

Global Engagement through Technology Symposium

AY 2014-15 COIL Fellows

building support

engaged faculty

encouragement from administration

external consultant

Teaching and Learning Center

SUNY COIL Center

Cascadia CC

UW Tacoma

UW Seattle

key partnerships
Emerging COIL Hub in the Pacific NW

Layers:

UW Bothell

UW: Seattle, Tacoma

Pacific Northwest

International
Global Engagement through Technology
High-Impact Low-Cost Campus Internationalization

Friday, September 12, 2014, 8:30 - 4:00
University of Washington Bothell

www.uwb.edu/globalinitiatives
Institutions Represented

Associates in Cultural Exchange
Cascadia Community College
Central Washington University
GIVE Volunteers
Global Brigades
Highline College
Lakeside School
Lake Washington Institute of Technology
North Seattle College
Seattle Central College
Seattle Pacific University
Seattle Public Schools
University of Washington - Bothell
University of Washington - Seattle
University of Washington - Tacoma
Washington State University
Western Washington University
Kwantlen Polytechnic University
Langara College
Klamath Community College
Marylhurst University
Portland State University
University of Wyoming
California State University, Northridge
State University of New York
Virginia Commonwealth University
University of Pennsylvania
COIL Fellows

• Seed funds from Mellon Foundation Innovation Grant
• Tri-campus outreach and selection committee
• 8 projects funded, $2,000 per project
• Required community of practice meetings
• Required completion of course syllabus and partnership worksheet
• Funding to attend COIL Conference

http://www.uwb.edu/globalinitiatives
Benefits

• Shared excitement about COIL courses -> encouragement for new and existing practitioners

• Internal and external reputation as an innovator: opportunity for a small campus to stand out

• Sharing resources to help others launch

• Interesting conversations at conferences

http://www.uwb.edu/globalinitiatives
Opportunities for Growth

• Secure permanent funding and staffing

• Nurture strategic relationships, internally: IT staff, and externally: partner institutions

• Formalize international partnerships: COIL MOU

• Assess (and demonstrate) student learning

http://www.uwb.edu/globalinitiatives
Discussion