

## COIL LATIN AMERICA ACADEMY FOR SPRING 2015 COURSES

### Internationalize courses through Collaborative Online International Learning

*The Academy will transform teaching through international collaborations in which students view course material through a new cultural lens. Fellows will co-develop a COIL course between a SUNY campus and one in Mexico that capitalizes on web-based technology to provide students an enriching intercultural experience.*



Sponsored by The SUNY COIL Center & Santander Universidades



### BACKGROUND

Under the leadership of SUNY's Center for Collaborative Online International Learning<sup>1</sup> (COIL), this project will develop course-based partnerships between SUNY campuses and universities in Latin America. The COIL Center will support selected faculty<sup>2</sup> and their institutions as they develop and pilot, equitable, team-taught courses which emphasize experiential and collaborative student learning. These may also serve as a basis for the creation of long-term sustainable international partnerships between the participant campuses. The ongoing offering of these courses will lead to students from SUNY and Latin America gaining meaningful experiences in cross-cultural international classrooms; thus contributing to greater cultural understanding and cross-border dialogue and exchange between faculty, students, and staff at SUNY and peers in Latin America.

The project's first iteration will create spring 2015 courses building on SUNY's long-standing relationship with higher education institutions in Mexico. For the first cohort, successful applicants were selected from among the COIL Center's Nodal Network of SUNY Campuses. Through the facilitation of the Coordinators at our Global Partner Network institutions in Mexico, each applicant was partnered with one of their professors interested to develop a COIL course. More info on the networks and a list of members can be found at <http://coil.suny.edu/network>.

### COIL LATIN AMERICA ACADEMY PROGRAM

Below is a brief description of the COIL Latin America Academy and a timeline of activities. The Academy is built around the COIL Center's professional development program which assists faculty, staff and institutions in creating successful and sustainable partnerships which produce multicultural learning environments for their students. The Academy includes partially funded trips for faculty pairs to meet and attend workshops, develop their course, and other Academy activities. These meetings are supplemented by online support from the COIL Center.

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<sup>1</sup> The COIL approach links a class in one country with one in another country. COIL's approach is not classic distance education, and its model does not merely promote courses where students from different countries share an online classroom. Rather, it creates equitable team-taught learning environments where faculty from two cultures work together to develop a shared syllabus based on academic coursework emphasizing collaborative student learning and activities. Classes may be fully online or offered in blended formats with traditional face-to-face sessions taking place at both schools, while collaborative student work takes place online. If you would like to learn more about the COIL Center please visit: <http://coil.suny.edu>.

<sup>2</sup> Faculty will be used to refer throughout this document to refer to anyone who teaches college/university level courses (e.g. professor, instructor, lecturer, etc. This can be full time or part time teaching and includes those at any rank (e.g. tenured, adjunct, etc.).

## INDIVIDUALS AND INSTITUTIONS PARTICIPATING

The COIL Latin America Academy blends partnerships that have come from pre-existing relationships between professors, as well partnerships facilitated by the COIL Center and our Coordinators at SUNY and in Mexico. Below are the professors and institutions who were selected to take part in the Fall 2014 COIL Latin America Academy.

<b>Mexican Campus</b>	<b>Mexican Faculty</b>	<b>SUNY Faculty</b>	<b>SUNY Campus</b>
Universidad La Salle	Adalberto Mendez	Filomena Critelli	University at Buffalo
Universidad La Salle	Raul Villalva	Ryan Taylor	Purchase College
Universidad La Salle	Laura Martino Roaro	Monika Espinasa	SUNY Ulster
Universidad de Monterrey (UDEM)	Salvador Venegas Escobar	Chesla Bohinski	Binghamton University
Universidad de Monterrey (UDEM)	Victor Zorrilla	Elizabeth Small	SUNY Oneonta
Universidad de Monterrey (UDEM)	Beatriz Gomez	Zanna McKay	SUNY Oneonta
Tecnológico de Monterrey (Chihuahua)	Yubia Fernandez	Jennifer O'Hara	Corning Comm. College
Tecnológico de Monterrey (Chihuahua)	Alberto Aguilar	Audeliz Matias	Empire State College
Tecnológico de Monterrey (Monterrey)	Martha C. del Ángel Castillo	Nataly Tcherepashenets	Empire State College

The COIL Latin America Academy would not be possible without the hard work of our Campus Coordinators at each institution. They serve as the point person(s) for the initiative at each school, work hard to recruit interested professors, and help facilitate the creation of partnerships. They also provide extensive ongoing support during the course development and implementation.

<b>Campus</b>	<b>Coordinator(s)</b>
Binghamton University	Suronda Gonzalez
Corning Community College	Jayne Peaslee
Empire State College	Francesca Cichello
Purchase College	Keith Landa
SUNY Oneonta	Chilton Reynolds
SUNY Ulster	Hope Windle Richard Cattabiani
Tecnológico de Monterrey (Chihuahua)	Angélica Santana Fierro
Universidad de Monterrey (UDEM)	Brenda Ivonne García Portillo
Universidad La Salle	Olga Meza Joan Landeros
University at Buffalo (School of Social Work)	Laura Lewis

The COIL Latin America Academy is led by John Fowler, the COIL Center's Assistant Director. The project is guided by the COIL Center's Director Jon Rubin. Additional support is provided by Mirjam Hauck, our COIL Professional Development Lead. This project is part of a larger SUNY Santander Universidades grant for which the Principal Investigator is Sally Crimmins Villela, SUNY's Assistant Vice Chancellor for Global Affairs. She and the COIL Center are benefiting from assistance by Claudia Hernandez, Education Abroad and Financial Manager, at SUNY Global's Office of International Programs. Additional expertise is provided by Robert Balkin, Director of SUNY's office in Mexico.

TIMELINE

<p><b>Phase 1:</b> Partnership Development</p> <p><i>Work with the COIL Center to identify a partner at one of the Mexican Partner Institutions</i></p>	1.0	Applications for Participation by SUNY Faculty are Due	May 16, 2014
	1.1	Online Partnering Orientation	May 27 – June 26, 2014
	1.4	Facilitated Partnership Development with the COIL Center Staff and Coordinators from Participating Campuses	May - August, 2014
	1.5	COIL Latin America Academy Partnerships Announced	August 22, 2014
	1.6	Continued Partnership Development for Established Faculty Partners	July and August, 2014
<p><b>*Phase 2:</b> Academy for COIL Course Development</p> <p><i>Develop your pilot course with your Mexican partner and support of the COIL Center.</i></p>	2.0*	Online Pre-Academy Activities	September 2014
	2.1	Academy Kick Off Workshop at Universidad La Salle's Conference Center in Cuernavaca, Mexico (near Mexico City)	September 29 – 30, 2014
	2.2	Academy Cohort Visits to Partner Campus in Mexico (optional)	In the days before or after the above workshop
	2.3	Online Academy for Course Development	October 7 – December 1, 2014 (tentative)
	2.4	Continued Course Development	November – January, 2015
<p><b>Phase 3:</b> Course Implementation</p> <p><i>Pilot your course; analyze the impact of this course on your teaching and your students.</i></p>	3.0	Course Implementation	January – May, 2015
	3.1	7 <sup>th</sup> COIL Conference Attendance and Possible SUNY Campus Visits by Mexican Partner Faculty (optional)	March 18-20, 2015

**Kick-off Workshop in Mexico (September 29 – 30, 2014)**

**Online Course Development Program (October 7 – December 1, 2014)**

**Course Implementation and Support (January through May 2015)**

The process of ‘moving from me to we’ in COIL courses truly begins with faculty. In order for such courses to increase student cross-cultural awareness, faculty must also collaborate across countries and cultures to create vibrant, shared multi-cultural learning environments. As faculty begin to re-examine their pedagogy, course design, and assessment through the lens of transnational teaching and learning, questions may arise, such as:

- How can faculty best engage each other across borders to become effective teaching partners?
- What are the building blocks of this unique form of international teaching collaboration? What are some of the pitfalls?
- What does a COIL course look and feel like from the perspective of your international faculty partner and their students?
- How can these courses be developed as bi-lateral initiatives, drawing on the strengths of the faculty partners, their institutions and their cultures?
- How have courses following COIL’s model been implemented in the past?
- How can these courses be integrated into a comprehensive campus internationalization plan?

The workshop will provide an introduction to some of these questions with a focus on working effectively with your partner and successfully co-teaching in the COIL modality, and help guide faculty as they frame their collaboration with their international partner. During the months following the workshop the Academy Fellows and COIL Center staff will also meet in periodic video conferences to follow up on course development and implementation. The workshop will be led by two COIL Center staff persons to facilitate discussions between the participants and prepare them to develop and sustain their COIL partnerships.

In the days prior to or after the in-person workshop, SUNY faculty and any accompanying campus support staff will be encouraged to visit the campus of their Mexican partner faculty member. This will provide an opportunity to continue their work together, to learn more about the institution, as well as to meet other members of the partner campus who will be involved in the project.

Following the in-person workshop and campus visits, participants will engage in a 8-week online program that will guide them in developing their course through tasks and activities that allow them to experience what it means to collaborate online. By the end of the program, partners will have developed much of their course and will then have the winter months to finalize their course to be launched during the spring semester in 2015.

COIL Center staff will continue to provide guidance and support while the collaborative courses are being taught. This will include course observation logs that will be shared throughout the course development and implementation process. These logs will assist in the creation of a final case study document for each course partnership.

As part of the course implementation process we anticipate having funding to provide airfare stipends to one student from each course to visit with their partner class and institution as part of some organized capstone activities. This can possibly be organized around the same time as a partially funded visit by the Mexican partner faculty to the participating SUNY campuses and class. We hope these trips may also coincide with the 7<sup>th</sup> COIL Conference to be held March 18-20, 2015 in NYC where the COIL Latin America Academy cohort can reconvene.

## COIL LATIN AMERICA ACADEMY FELLOWS COMMITMENTS AND BENEFITS

Fellows should be actively planning to develop a COIL course, or a shared course module within a course, to be taught during the Spring 2015 semester. These can be entirely new courses, or based on existing courses that will be enhanced by including an international online collaboration. Proposed shared modules should be at least four weeks in duration. Ideal Academy Fellows will be faculty members who:

- Are willing to take part in all aspects of the COIL Latin America Academy including:
  - Partnering Orientation and related partnership building activities
  - Kick Off workshop in Mexico in September 29-30
  - Course Development Program to span October - November
- Are open to partnering with a faculty member from a different disciplinary area
- Will have support of their dean and/or chair (or equivalent) before entering Phase 2 of the Academy

Fellows are expected to actively participate in all aspects of the COIL Latin America Academy. This includes joining the Partnering Orientation, as well as participating in any activities related to finding and securing a SUNY-Mexico partnership. Upon successful acceptance to Phase 2, they must attend also both days of the workshop in Mexico and actively participate in follow-up activities. Central to the period following the workshop will be an online course on COIL that will build upon the workshops. We expect Fellows to spend 4-6 hours per week on this course from the conclusion of the workshop in October through November 2014.

After the conclusion of the workshop and extending throughout early 2015, Fellows will design and develop their COIL course. This process will be supported by the COIL Latin America Academy community and facilitated by COIL Center Staff. This community will provide Fellows with a venue to discuss and share issues that may arise during course development. We anticipate that Fellows will spend 2-4 hours per week to share information and their experiences during this period. In the spring of 2015, all Fellows will launch their SUNY-Mexico COIL courses.

The benefits for COIL Latin America Academy Fellows include:

- Support in establishing a successful international partnership
- Access to professional development and support through Academy workshop, online course, and other activities to support course creation
- Travel funding including support to attend the:
  - Academy Kickoff workshop (September 29-30, 2014)
    - Overnight accommodations and meals at the workshop are provided for all Fellows
    - Airfare from New York to Mexico to attend Academy Kickoff workshop and optional partner campus visit is provided for SUNY faculty
    - Transportation costs to the workshop for Mexican faculty are responsibility of the Fellow or their institution
  - 7<sup>th</sup> COIL Conference (March 18-20, 2015)
    - Registration fee waiver for all COIL Latin America Academy Fellows
    - 2 paid nights for all faculty Fellows at hotel convenient to the conference location
    - Airfare from Mexico to New York to attend 7th COIL Conference and optional partner campus visit is provided for Mexican faculty
    - Transportation costs to the workshop for SUNY faculty are responsibility of the Fellow or their institution

*Please note that further travel costs, incidentals, and meals other than those noted above are the responsibility of the Academy Fellow or their institution. During the optional campus visits the hosting SUNY or Mexican campus is responsible to provide a hotel, campus accommodations, or other arrangements for the visiting scholars.*