The Road to COIL Normalization Track
Community Colleges at SUNY
Normalizing COIL

6th COIL Conference

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• Dr. Katherine P. Douglas, President, Corning Community College
• Ms. Jayne Peaslee, Director of the Center for Teaching Innovation and Excellence, Corning Community College
• Dr. Donald Katt, President, SUNY Ulster
• Mr. Richard Cattabiani, Director of International Programs, SUNY Ulster
• Moderator: John E. Fowler, Assistant Director, SUNY COIL Center
Community Colleges and Internationalization

- Increasing pressure on higher education to internationalize
- Since 2000 most Community Colleges have added global perspectives into mission statements and strategic plans
- Yet few have become highly internationalized
- Study abroad has traditionally been a primary way that American students gain direct exposure to other cultures
- Recruiting international students is another common strategy
- Yet some argue that criticisms from decades ago that CC students are inadequately prepared internationally still still holds

American Students Studying Abroad

Source: Open Doors Fast Facts 2013, Institute for International Education
Looked at Another Way

- Study Abroad: 1.4%
- Don't Study Abroad: 98.6%

Source: Open Doors Fast Facts 2013, Institute for International Education
Institutional Type for Students Studying Abroad

- Community College Students: 1.8%
- Other Students: 98.2%

Source: Open Doors Fast Facts 2013, Institute for International Education
What About the Other 98%?

• Many factors prevent community college students from studying abroad (e.g. work, family, health, etc.)
• Some simply may not see benefit due to low level of prior interaction with and awareness of other cultures

“Innovative uses of technology and Collaborative Online International Learning are a key to the future expansion of internationalization activities in higher education”

Dr. Hans de Wit – Keynote at 2013 COIL Conference
How Can Community Colleges Move Forward

- Malkan and Pisan (2011) recommend adding global perspectives into wider ranging curricula (e.g. accounting, criminal justice and computer science)
- CC Sector is unique in that nearly equal levels of internationalization initiatives are faculty driven as those from senior administration
- Often have extensive experience utilizing pedagogically-driven technology resources including online learning tools and concepts

Capitalize on Affordances of Online Technology with Collaborative Online International Learning
Impacts for Students

- Bring international experiences to wider range
- Enhances learning – students build knowledge together through negotiation of meaning
- Increase cross-cultural/intercultural knowledge and competency
- Gain experience working in virtual teams
- Build diverse personal relationships
- Better prepare them for work and civil engagement in a global context
# Keys to Success

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<tr>
<th>Partnerships</th>
<th>• Create close partnership between faculty and technology and international support on campus.</th>
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<tr>
<td>Learning First</td>
<td>• Set clear educational goals and objectives before planning the technology to be used.</td>
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<td>Relationships</td>
<td>• Build strong working relationships with teams locally and abroad.</td>
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<td>Flexibility</td>
<td>• Assess effectiveness and have the flexibility to adjust as needed.</td>
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The Road to COIL Normalization at Corning Community College

Dr. Katherine Douglas, President and
Ms. Jayne Peaslee, Director
The Center for Teaching Innovation and Excellence
Where the road begins…

- Corning Community College’s Mission
- Students getting “there” from “here”
- Institutional structures supporting COIL model
- Faculty learning a new teaching and learning paradigm
Following the road map...

- Without leaving the USA soil, CCC students experience other cultures

- Stakeholders take ownership and facilitate the normalization process.
  - College President
  - Faculty
  - Instructional Designer
  - Registrar
  - Information Technology team
Bumps in the Road

External and Internal Challenges

• Academic calendars
• Technology
• Student knowledge/usage of technology
• Cultural communication standards
• Expected learning outcomes for level of course
• Time zones
• Vocabulary
Bridges Connecting Roads

- Faculty collaboration
- Comparable technology for communication
- Synchronous and Asynchronous communication
- Collaborative projects with shared learning outcomes
- CCC transforms lives and COIL transforms faculty
Smooth Roads

• Social media
• Collaborative course curriculum
• Current events that students can relate to
• Camaraderie
• Team building
• Cultural awareness
• Diversity understanding
• Faculty Professional Development
Building New Roads

• CCC is offering two new COIL courses in 2014-15
  o Environmental Health
  o Business Law I

• Future Projections: increasing faculty engagement
  o Summer activities at CCC with COIL students
  o Faculty round-table discussions
  o Adding more STEM courses to COIL experience
  o COIL staff visits to campus!
SUNY Ulster

Dr. Donald Katt, President

Mr. Richard Cattabiani, Director of International Programs
This Is Why We Do What We Do!

- http://www.youtube.com/watch?v=OicH3C3dljk&list=PLB6sastiy3dOCtnEn4x7mxcM7FMtfFxXD
- http://www.youtube.com/watch?v=7KlMOe5JoIM&list=PLB6sastiy3dOCtnEn4x7mxcM7FMtfFxXD
The Road to Normalization Checklist

- Goals and Philosophy
- Professional Development
- Instructional Design
- Curriculum Development
- Leadership
- Community Involvement
- Selection Criteria and Process for Faculty
Goals and Philosophy

- Does your Mission Statement acknowledge the need to prepare students for a global economy?

- Do you have the support of Senior Administration and the Board of Trustees?

“Nothing great was ever achieved without enthusiasm.”

“Schools must equip young people for life in a country and a world in which interdependency will link their destiny to that of others, however different those others may be from them.”
Professional Development

- Do you encourage involvement in multicultural and international exchange organizations?
- Do you actively seek partnerships with secondary schools?
- Do you equate International Studies activities with athletic, performing arts and other student activities?
Instructional Design

- Do you acknowledge the critical nature of the Designer’s role in internationalizing the curriculum?

- Is your curriculum design flexible? Are you ready to embrace the tools AND work-arounds?

- Do you celebrate the dignity of each participant rather than playing to the stereotypes?

- Do you recognize his or her accomplishments both publicly and privately?
Curriculum Development

- Are you aware of
  - Globalization101.org
  - Scholar Rescue Fund · IIE Fulbright Program

- Can you develop a sequential curriculum that integrates
  - Foreign Language
  - Social Sciences
  - Literature
  - Environmental Studies and Sustainability
  - Teaching Tolerance
Leadership

- Do you have a Director Of International Programs?

- Does the Director meet regularly with Department Chairs and Program Coordinators and with partner foreign administrators?

- Does the Director work with local Secondary School Administrators and Guidance Counselors?
Community Involvement

- Have you reached out to local businesses with international interests?

- Have you reached out to solicit financial support from service organizations?
Selection Criteria & Process for Faculty

- Do you have an application process?

- Are teachers and students willing to share the experiences with the school and the community?
## Questions?

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