

## COIL LATIN AMERICA ACADEMY FOR SPRING 2016 COURSES (LAA3) INFO FOR PARTICIPATING FACULTY AND INSTITUTIONS

### Internationalizing Courses through Collaborative Online International Learning

*Academy Fellows will transform their classroom through a teaching collaboration in which students view their course material through a new cultural lens. Fellows will have the opportunity to co-develop a COIL-enhanced course between a SUNY campus and a university in Latin America that capitalizes on web-based technology to provide students an enriching intercultural experience. Fellows will receive professional development and support from the COIL Center as well as travel funding to support their course-based partnership.*

**SUNY Faculty Profile Submission Deadline: July 8, 2015 by 11:59 p.m. EDT**



Sponsored by SUNY COIL Center & Santander Universidades



### BACKGROUND

Under the leadership of SUNY's Center for Collaborative Online International Learning<sup>1</sup> (COIL), this project develops course-based partnerships between SUNY campuses and universities in Latin America. The COIL Center will support selected faculty<sup>2</sup> and their institutions as they develop and pilot team-taught courses which emphasize experiential and collaborative student learning. These may also serve as a basis for the creation of long-term sustainable partnerships between the participant campuses. The ongoing offering of these courses will lead to students from SUNY and Latin America gaining meaningful experiences in cross-cultural international classrooms; thus contributing to greater understanding and cross-border dialogue and exchange between faculty, students, and staff at SUNY and peers in Latin America.

The project's first two cohorts focused on the creation of courses which built upon SUNY's long-standing relationship with higher education institutions in Mexico. Applicants were chosen from faculty and institutions in the COIL Center's Nodal Network (NN) of SUNY Campuses and Mexican institutions which are members of the growing Global Partner Network (GPN). More info on the networks and the list of members at SUNY can be found at <http://coil.suny.edu/network>. For LAA3 the participating campuses include Universidad de Monterrey (UEM), Universidad La Salle, Tecnológico de Monterrey, and Universidad de Guadalajara in Mexico. We are also in negotiations with Brazilian higher education institutions who we expect will become GPN member campuses by the time the active partnering phase of the program opens in early July.

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<sup>1</sup> The COIL approach links a class in one country with one in another country. COIL's approach is not classic distance education, and its model does not merely promote courses where students from different countries share an online classroom. Rather, it creates equitable team-taught learning environments where faculty from two cultures work together to develop a shared syllabus based on academic coursework emphasizing collaborative student activities. Classes may be fully online or offered in blended formats with traditional face-to-face sessions taking place at both schools, while collaborative student work takes place online. If you would like to learn more about the COIL Center please visit: <http://coil.suny.edu>.

<sup>2</sup> Faculty will be used throughout this document to refer to anyone who teaches college/university level courses (e.g. professor, instructor, lecturer, etc.). This can be full time or part time teaching and includes those at any rank (e.g. tenured, adjunct, etc.).

## COIL LATIN AMERICA ACADEMY PROGRAM

Below is a brief description of the primary phases in the COIL Latin America Academy program and a timeline of general activities. The Academy is structured around the COIL Center's professional development program which assists faculty and staff at their institutions in creating successful and sustainable partnerships which produce multicultural learning experiences for their students. The Latin America Academy also includes opportunities for partially funded trips for the faculty pairs to meet and attend workshops, develop their course, and other related activities. These in-person meetings will be supplemented by online support from the COIL Center's staff.

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### PARTNERING VECTORS

The COIL LAA3 seeks to provide flexibility in the partnering process to accommodate pre-existing relationships between professors at SUNY and at GPN campuses in Latin America, as well as those needing support in finding a partner. The COIL Center Staff and Network Coordinators will be available to assist, and may directly facilitate the creation of some partnerships. The two primary potential vectors for partnering for the LAA are as follows:

#### A. PRE-EXISTING PROFESSIONAL RELATIONSHIP

Faculty from SUNY and at participating GPN campuses in Latin America who have a pre-existing relationship and who would like to propose a COIL-enhanced course together are encouraged to do so.

#### B. PARTNERING ORIENTATION AND PARTNERSHIP BUILDING ACTIVITIES

These activities are intended to aid the development of new partnerships between faculty at SUNY and at the participating GPN campuses. This can include participation in the COIL Center's Online Partnering Orientation (PO) where participants learn about COIL, the partnering process, and create an online profile. While successful completion of a PO will benefit your application, it is not a prerequisite to apply to the LAA.

For this cohort, interested SUNY professors will submit a brief profile to the COIL Center which will be posted in a special area of the COIL Networks website. The profiles will be viewed by potential faculty partners from our GPN campuses in Latin America who will post a reply to the profile of individual(s) they are interested to work with. This will begin the dialogue between the professors about a potential partnership. We highly encourage the development of interdisciplinary COIL projects and partners contacting the eligible SUNY faculty will come from a diverse range of academic backgrounds.

The call for profiles will close on July 8<sup>th</sup>. Those selected for participation will have their profiles posted to COIL Networks on July 9<sup>th</sup>. **Please note that acceptance of a profile does not guarantee acceptance to the course development aspects of LAA3 which is contingent upon confirmation and acceptance of a partnership.**

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### SUBMISSION OF PARTNERSHIP PROPOSALS

Once a strong potential collaboration has been identified, the SUNY applicant and their prospective GPN faculty partner will co-construct a partnership proposal. Upon review, those partnerships best matching the criteria will be selected for full inclusion in the grant-funded Phases 2-3 (see below) of the Academy. We anticipate accepting most complete proposals, but those not selected for LAA3 will be eligible for future COIL Academies. More details about the partnership proposal will be available once the partnership building period begins in early July.

## TIMELINE

<b>Phase 1:</b> Partnership Development  <i>SUNY faculty profiles are posted to the COIL Networks website to facilitate identifying a partner at one of the participating GPN member institutions</i>	1.0	Participation in Online Partnering Orientation (preferred, but not required for consideration)	June 2015 (or earlier)
	1.1	Deadline for Submission of SUNY Faculty Profiles	July 8, 2015
	1.2	Eligible SUNY Faculty Partners Announced via COIL Networks Website	July 9, 2015
	1.3	Partnership Building Period through COIL Networks Website	July 9 – 27, 2015
	1.4	SUNY/GPN Faculty Partnership Proposal Submitted to COIL Center	August 3, 2015
	1.5	Accepted COIL Latin America Academy Partnerships Announced	August 5, 2015
	1.6	Workshop Travel Forms Due	August 12, 2015
	1.7	Continued Partnership Development	August 2015
<b>Phase 2*:</b> Academy for COIL Course Development  <i>Accepted faculty partners co-develop a pilot COIL-enhanced course with support from the COIL Center.</i>	2.0	Online Academy for Course Development	September 7 – October 12, 2015
	2.1	Travel to Cuernavaca, Mexico (near Mexico City)	September 17
	2.1	Academy Workshop at Universidad La Salle's Conference Center in Cuernavaca, Mexico	September 18 - 20
	2.2	Cohort Visits to Partner Campus (optional)	Days after the workshop
	2.3	Continued Course Development	Nov. – January, 2016
<b>Phase 3:</b> Course Implementation  <i>Faculty pilot their course; analyze its impact on their teaching and their students.</i>	3.0	Course Implementation	January – May, 2016
	3.1	8th COIL Conference Attendance and Visits to SUNY Partner Campus by Mexican/Brazilian Faculty (optional)	March 2016 (Exact date TBA)

\* Participation in Phase 2 and 3 is contingent upon the confirmation and acceptance of a successful partnership.

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## ACADEMY FOR COIL COURSE DEVELOPMENT AND COURSE IMPLEMENTATION

The process of 'moving from me to we' in COIL courses truly begins with faculty. In order for such courses to increase student cross-cultural awareness, faculty must also collaborate across countries and cultures to create vibrant, shared multi-cultural learning environments. As faculty begin to re-examine their pedagogy, course design, and assessment through the lens of transnational teaching and learning, questions may arise, such as:

- How can faculty best engage each other across borders to become effective teaching partners?
- What are the building blocks of this form of international teaching collaboration? What are some pitfalls?
- What does a COIL course look and feel like from the perspective of your international faculty partner and their students?
- How can these courses be developed as bi-lateral initiatives, drawing on the strengths of the faculty partners, their institutions and their cultures?
- How have courses following COIL's model been implemented in the past?
- How can these courses be integrated into a comprehensive campus internationalization plan?

The Academy will provide an introduction to some of these questions with a focus on working effectively with your partner and successfully co-teaching in the COIL modality, and guide faculty as they frame their collaboration with their international partner.

### **Online Pre-Academy Activities**

Upon acceptance into the Latin America Academy, participants will become Academy Fellows and enrolled into an online learning management system which will serve as the primary venue for interactions with their cohort and the COIL Center Staff. Prior to the in-person workshop, Fellows will begin to engage the questions above and get a broad understanding of COIL and start forming ideas for their own partnership

### **In-person Workshop**

Building upon the PO and the online pre-Academy activities, the in-person workshop will look more deeply at the ideas, concepts, and strategies necessary to help participants prepare to develop and sustain their COIL partnerships. The workshop will include opportunities to work alongside their entire cohort, as well as in more individualized sessions with their specific partner.

In the days after the in-person workshop, SUNY faculty and any accompanying campus support staff who have will be encouraged to visit their partner faculty member's campus in Mexico or Brazil. This will provide an opportunity to continue their work together, to learn more about the institution, as well as to meet other members of the partner campus who will be involved in the project.

### **Online Course Development Program**

Following the in-person workshop, participants will engage in an online program guiding them in developing their task-based syllabus through activities that allow them to experience what it means to collaborate online. By the end of the program, partners will have developed aspects of their course and will have time to finalize their course prior to being launched. During the weeks following the in-person workshop the Academy Fellows and COIL Center staff will also meet in periodic video conferences to follow up on course development and implementation.

### **Course Implementation and Support**

COIL Center staff will continue to provide guidance and support while the collaborative courses are being taught. This includes course observation logs that will be shared throughout the course development and implementation process. These logs will assist in creation of a final case study document for each course partnership. During the implementation phase, Mexican and Brazilian professors will have opportunity to visit their partner SUNY campus.

## COIL LATIN AMERICA ACADEMY FELLOWS COMMITMENTS AND BENEFITS

Faculty at each of the COIL Nodal Network member campuses are eligible to apply (see <http://coil.suny.edu/nodal-campuses> to double check that your campus is in the Nodal Network). Fellows should be actively planning to develop a COIL-enhanced course, or a shared course module within a course, to be taught in the Spring 2016 semester. These can be entirely new courses, or based on existing courses that will be enhanced by including an international online collaboration. Proposed shared modules should be at least four weeks in duration. Ideal Academy Fellows will be faculty members who:

- Are willing to take part in all aspects of the COIL Latin America Academy including:
  - Partnership building activities on COIL Networks website from July 9th to July 27th, 2015
  - Online Course Development Program from September 7th until October 12th, 2015
  - Face-to-face workshop in Cuernavaca near Mexico City from September 17-20, 2015
  - Co-teaching a COIL module or COIL-enhanced course in the Spring 2016 semester
- Are open to partnering with a faculty member from a different disciplinary area
- Will have support of their dean and/or chair (or equivalent) before entering Phase 2 of the Academy

Fellows are expected to actively participate in all aspects of the COIL Latin America Academy. Upon successful acceptance to Phase 2, they must attend the in-person workshop and actively participate in follow-up activities. Central to the period following the workshop will be an online course on COIL that will build upon the workshops. This process will be supported by the COIL Latin America Academy community and facilitated by COIL Center Staff. This community will provide Fellows with a venue to discuss and share issues that may arise during course development. We expect Fellows to spend 4-6 hours per week on this course.

### **The benefits for COIL Latin America Academy Fellows Accepted to Phase 2-3 include:**

- Support in establishing a successful international partnership
- Access to professional development and support through Academy workshop, online course, and other activities to support COIL-enhanced course creation
- Travel funding including support to attend the:
  - Academy Kickoff workshop and Campus Visits in Mexico and Brazil (September 17-21, 2015)
    - Overnight accommodations and meals at the workshop are provided for all Fellows
    - Airfare from New York to Mexico to attend Academy Kickoff workshop and optional partner campus visit is provided for SUNY faculty
    - Transportation costs to the workshop for Mexican/Brazilian faculty are responsibility of the Fellow or their institution
  - 8<sup>th</sup> COIL Conference and SUNY Campus Visits (March 2016, exact dates TBA)
    - Registration fee waiver for all COIL Latin America Academy Fellows
    - 2 paid nights for all faculty Fellows at hotel convenient to the conference location
    - Airfare from Mexico/Brazil to New York to attend 8th COIL Conference and optional partner campus visit is provided for Mexican/Brazilian faculty
    - Transportation costs to the workshop for SUNY faculty are responsibility of the Fellow or their institution

### **Institutional or Individual Cost Share**

Please note that further travel costs (e.g. taxis, incidentals, and meals other than those at the workshop) are the responsibility of the Academy Fellow or their institution. Transportation costs to the workshop for Mexican/Brazilian participants and to the COIL Conference for SUNY participants are the responsibility of the Fellow or their institution. The hosting institution is required to provide some form of housing for the international visitors during the campus visits to Mexico, Brazil and New York. This can be a hotel, campus housing, homestay, or other mutually agreed upon accommodations with the visitors.