

THE EXPANDING LANDSCAPE OF COIL PRACTITIONERS, NETWORKS, AND HUBS:

— What's Next? —

SPONSORSHIP OPPORTUNITIES



The State University
of New York

7th annual COIL Conference • New York, New York • March 19-20, 2015

As the world becomes increasingly globalized, higher education institutions seek ways to better prepare students to succeed in cross-cultural academic and professional environments. By reimagining education as a networked phenomenon, Collaborative Online International Learning (COIL) has emerged as an innovative response to this need and the SUNY COIL Center as a leader in developing and implementing this format.

In COIL enhanced-courses, faculty from across borders co-create learning environments in which students gain valuable technological and cross-cultural competence, as well as hands-on experience collaborating with international peers. With continued expansion of practice, and growth of research on the COIL model across institutions, this year's conference will explore paths through which COIL is connecting with new audiences, new regions, and new networks.

LEAD SPONSOR

Technology Sponsor
\$15,000

- Opportunity to address all meeting attendees at the conference (estimated 250 participants)
- Opportunity to participate in the conference program as a presenter
- Logo placement on conference website and in conference program
- Full-page inside back cover ad in conference program
- Name of organization in conference agenda listed next to all live streamed sessions (agenda is highlighted on conference website and in conference program)
- Waived registration fee for four with access to all sessions and events (\$1500 value)
- Exhibit table at conference
- Prominent signage throughout the conference venue, recognizing organization as the Lead Technology sponsor of the conference
- Opportunity to include promotional materials in conference bags

PREMIER EVENT SPONSOR

Sponsor of Conference Reception
\$10,000

- Opportunity to co-host the conference reception with SUNY
- Recognition of sponsorship and brief description of the organization during the reception
- Opportunity to participate in the conference program as a presenter
- Logo placement on conference website and in conference program
- Full-page inside front cover ad in conference program
- Name of organization in conference agenda listed next to sponsored reception (agenda is highlighted on conference website and in conference program)
- Waived registration fee for three with access to all sessions and events (\$1125 value)
- Exhibit table at conference
- Exclusive signage and logo placement at the conference reception, recognizing organization as the Premier Event sponsor
- Opportunity to include promotional materials in conference bags

MAJOR EVENT SPONSOR

Sponsor of Conference Luncheon

\$6,000

- Recognition of sponsorship and brief description of the organization during the sponsored luncheon
- Opportunity to participate in the conference program as a presenter
- Logo placement on conference website and in conference program
- Full-page ad in conference program
- Name of organization in conference agenda listed next to sponsored luncheon (agenda is highlighted on conference website and in conference program)
- Waived registration fee for two with access to all sessions and events (\$750 value)
- Exhibit table at conference
- Exclusive signage at the conference luncheon, recognizing organization as the Major Event sponsor
- Opportunity to include promotional materials in conference bags

SUPPORTING EVENT SPONSOR

Sponsor of Networking Nook

\$4,000

- Logo placement on conference website and in conference program
- Opportunity to participate in the conference program as a presenter
- Half-page ad in conference program
- Name of organization in conference agenda listed next to sponsored breaks (agenda is highlighted on conference website and in conference program)
- Signage prominently displayed in conference Networking Nook
- Waived registration fee for two with access to all sessions and events (\$750 value)
- Exhibit table at conference
- Opportunity to include promotional materials in conference bags

EVENT SPONSOR

General Sponsor

\$2,500

- Logo placement on conference website and in conference program
- Quarter-page ad in conference program
- Waived registration fee for one with access to all sessions and events (\$375 value)
- Exhibit table at conference

NEW YORK STATE PRODUCT SPONSOR

Donation Value = Value of Product

Featuring a New York State Winery (2 available)

Amount of wine per sponsor: 2 cases of red wine, 2 cases of white wine

- Recognition as a featured NY State product at the conference reception and the opportunity to feature and serve brews of choice at an exclusive station
- Logo placement in conference materials
- Logo prominently displayed at the reception, in both electronic and printed formats
- Opportunity to include promotional materials in conference bags
- Opportunity to build a relationship with SUNY, as we seek to feature NY State products and highlight businesses located in the communities, near our college and university campuses, both at this event and future SUNY events

NEW YORK STATE PRODUCT SPONSOR

Donation Value = Value of Product

Featuring a New York State Brewery (2 available)

Amount of beer per sponsor: 200 beers 2-4 different varieties of brews

- Recognition as a featured NY State product at the conference reception and the opportunity to feature and serve brews of choice at an exclusive station
- Logo placement in conference materials
- Logo prominently displayed at the reception, in both electronic and printed formats
- Opportunity to include promotional materials in conference bags
- Opportunity to build a relationship with SUNY, as we seek to feature NY State products and highlight businesses located in the communities, near our college and university campuses, both at this event and future SUNY events