

COILING ACROSS A DECADE:

Reflections and New Directions

10th Anniversary

SPONSORSHIP OPPORTUNITIES

10th Anniversary COIL Conference • New York, New York • April 25-26, 2016



The State University
of New York

As the world becomes increasingly globalized, higher education institutions seek ways to better prepare students to succeed in cross-cultural academic and professional environments. By reimagining education as a networked phenomenon, Collaborative Online International Learning (COIL) has emerged as an innovative response to this need. In COIL courses, faculty across borders co-create learning environments in which students gain valuable technological and cross-cultural competence and hands-on experience collaborating with international peers. With the growth of COIL at many institutions, this conference will explore paths through which this model connects new audiences, new regions, and new networks.

The SUNY COIL Center is the most prominent organization implementing this learning format. Our annual conference is the leading international event in the field and brings together 350+ faculty, international programs staff, instructional technology staff, and senior university and college administrators from SUNY, across the U.S. and around the world to celebrate innovative models and best practices. It is expected that approximately 50% of attendees will be from 30+ SUNY campuses and the remaining 50% will come from 100+ higher education institutions around the world. The conference provides a unique opportunity to reach and interact with a range of practitioners and decision makers utilizing technology to advance teaching and learning in international education.

We look forward to partnering with you and your organization to bring new opportunities and perspectives to our attendees.

LEAD SPONSOR

Technology Sponsor

\$15,000

- Opportunity to address all meeting attendees at the conference (estimated 400 participants)
- Opportunity to participate in the conference program as a presenter
- Logo placement on conference website and in conference program
- Full-page inside back cover ad in conference program
- Name of organization in conference agenda listed next to all live streamed sessions (agenda is highlighted on conference website and in conference program)
- Waived registration fee for four with access to all sessions and events (\$1700 value)
- Exhibit table at conference
- Prominent signage throughout the conference venue, recognizing organization as the Lead Technology sponsor of the conference
- Opportunity to include promotional materials in conference bags

PREMIER EVENT SPONSOR

Sponsor of Conference Reception

\$10,000

- Opportunity to co-host the conference reception with SUNY
- Recognition of sponsorship and brief description of the organization during the reception
- Opportunity to participate in the conference program as a presenter
- Logo placement on conference website and in conference program
- Full-page inside front cover ad in conference program
- Name of organization in conference agenda listed next to sponsored reception (agenda is highlighted on conference website and in conference program)
- Waived registration fee for three with access to all sessions and events (\$1275 value)
- Exhibit table at conference
- Exclusive signage and logo placement at the conference reception, recognizing organization as the Premier Event sponsor
- Opportunity to include promotional materials in conference bags

MAJOR EVENT SPONSOR

Sponsor of Conference Luncheon

\$7,500

- Recognition of sponsorship and brief description of the organization during the sponsored luncheon
- Opportunity to participate in the conference program as a presenter
- Logo placement on conference website and in conference program
- Full-page ad in conference program
- Name of organization in conference agenda listed next to sponsored luncheon (agenda is highlighted on conference website and in conference program)
- Waived registration fee for two with access to all sessions and events (\$850 value)
- Exhibit table at conference
- Exclusive signage at the conference luncheon, recognizing organization as the Major Event sponsor
- Opportunity to include promotional materials in conference bags

SUPPORTING EVENT SPONSOR

Sponsor of Networking Nook

\$4,000

- Logo placement on conference website and in conference program
- Opportunity to participate in the conference program as a presenter
- Half-page ad in conference program
- Name of organization in conference agenda listed next to sponsored breaks (agenda is highlighted on conference website and in conference program)
- Signage prominently displayed in conference Networking Nook
- Waived registration fee for two with access to all sessions and events (\$850 value)
- Exhibit table at conference
- Opportunity to include promotional materials in conference bags

EVENT SPONSOR

General Sponsor

\$2,500

- Logo placement on conference website and in conference program
- Quarter-page ad in conference program
- Waived registration fee for one with access to all sessions and events (\$425 value)
- Exhibit table at conference

NEW YORK STATE PRODUCT SPONSOR

Donation Value = Value of Product

Featuring a New York State Winery (2 available)

Amount of wine per sponsor: 3 cases of red wine, 3 cases of white wine

- Recognition as a featured NY State product at the conference reception and the opportunity to feature and serve wines of choice at an exclusive station
- Logo placement in conference materials
- Logo prominently displayed at the reception, in both electronic and printed formats
- Opportunity to include promotional materials in conference bags
- Opportunity to build a relationship with SUNY, as we seek to feature NY State products and highlight businesses located in the communities, near our college and university campuses, both at this event and future SUNY events

NEW YORK STATE PRODUCT SPONSOR

Donation Value = Value of Product

Featuring a New York State Brewery (2 available)

Amount of wine per sponsor: 300 beers 2-4 different varieties of brews

- Recognition as a featured NY State product at the conference reception and the opportunity to feature and serve brews of choice at an exclusive station
- Logo placement in conference materials
- Logo prominently displayed at the reception, in both electronic and printed formats
- Opportunity to include promotional materials in conference bags
- Opportunity to build a relationship with SUNY, as we seek to feature NY State products and highlight businesses located in the communities, near our college and university campuses, both at this event and future SUNY events