Intercultural Communication in the Global Classroom: Unanticipated Discoveries

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To collaborate in order to bring intercultural communication theory to practice and create a transformational learning experience for students.
1. To demonstrate an in-depth understanding of communication processes associated with cultures previously underexplored by students.

2. To demonstrate the ability to mindfully navigate intercultural communication across different contexts.
To create an eight week collaborative project that will allow students to learn through interacting.

**Specific Project Task**
Each sub-team within each culturally diverse team will create a social advertisement for their partnering culture.
The Process

- Students journeyed through 5 online modules as they collaborated to create their social ads.
- Each module consisted of three tasks:
  1. Main Project Task
  2. Relationship Building Activity
  3. Reflective Activity
1. Make Key Decisions
2. Collect Data
3. Create a Draft Ad
4. Seek Feedback
5. Finalize the Ad
Интернет-зависимость это та же наркомания
How do you want your parents to be treated?

Join Provident in your state

A Christmas could be merry in an Elderly Care Facility
Не сдувай свою жизнь, как дым
Create slide shows using Animoto
Create metaphorical backpacks of culture
Engage in the DIVE exercise using VoiceThread
Engage in team conferences via Skype
Reflection Activities

- Online discussion posts
- Class-to-class videoconferences
Retrospective Sense-Making

What We Know Now That We Didn’t Expect Then
Unanticipated Benefits of Planning Decisions

- Evaluate our own students’ work
- Teach content through process
- Have a primary LMS organizer
- Meet prior to each class-to-class videoconference
- Structure each class-to-class meeting consistently
Unanticipated Questions: Intercultural Management

- Are our differences cultural or personal?
- How do we differ in our time orientation?
- How do we differ in our semantic rules?
- How do we differ in task and relational orientations?
Unanticipated Glitches: Technological Management

- Collect hyperlinks rather than video files
- Collect savable pictures rather than links
- Consider the impact of system upgrades
- Have support staff or user-friendly technology
- Stay aware of the “new” digital divide
Unanticipated Discoveries: Embracing Teachable Moments

Activities Often Yielded Unanticipated Opportunities for Learning
DIVE Exercise

Anticipated Goals:
- To make students aware of the role culture plays in perception.
- To encourage perception-checking.

Unanticipated Outcome:
- Increased intracultural and co-cultural knowledge.
“The study of intercultural communication begins as a journey into another culture and reality and ends as a journey into one’s own culture.”

~Peter Adler